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**II Semester B.Com. Degree Examination, September - 2021****COMMERCE****Practicals on Skill Development****(CBCS New Scheme Regular and Repeaters 2019-20 Onwards)****Paper : 2.7****Time : 2 Hours****Maximum Marks : 50****Instructions to the Candidates:****Answers should be Completely in English.****SECTION - A**

- I. Answer any FOUR questions. Each question carries 5 marks. (4×5=20)**
- 1) Write the format of a cheque.
  - 2) Mention any types of business which come under Royalty agreement.
  - 3) Chalukya chakra varthy purchased a car Rs.1,80,000 a bank offer full amount at 10% Compound interest for 5 years calculate EMI.
  - 4) Write the stages of development of New Product (NPD).
  - 5) Write the Form of RTGS.

**SECTION - B**

- II. Answer any THREE of the following questions. Each question carries 10 marks. (3×10=30)**
- 6) Write an application for a bank loan.
  - 7) Write the SWOC of Digital Marketing.
  - 8) Prepare a fire Insurance claim statement for the loss of stock with imaginary figures.
  - 9) Write the factors which influence consumer Behaviour of a product of your choice.

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